

NRFA staff showcase their award at the 59th Zambia International Trade Fair in



OVER 300 e-toll cards were sold to Trade Fair goers for a faster, efficient and secure payment of tolls.

Trade Fair chronicles: Story in pictures

HE National Road Fund Agency (NRFA) participated in the just-ended 59th Zambia International Trade Fair in Ndola under the theme 'Enhancing business resilience through innovation and trade'.

The Trade Fair provided an invaluable opportunity for the agency to showcase its

products, services and innovations to a wider audience underpinned by its mandate of resource mobilisation for all road sector finances. fiduciary management of the resources,

and ensuring value for money.
As a lead toll agent in the
management of the National
Road Tolling Programme, the
agency engaged directly with
visitors to the stand, distributed
promotional materials, and
conducted live demonstrations
to increase awareness and
credibility of toll collections.
One of the displays by the

agency which captivated most Trade Fair goers was of realtime tolling at selected toll stations, live at our stand. This helped visitors to appreciate the real-time oversight of all toll stations managed by NRFA, ensuring uniform operations, faster responses to issues and better coordination across the network. revenue collection and reduces the risk of fraud or human error.

Additionally, all transactions are digitally recorded, offering a clear, traceable history of toll payments, which helps in auditing and reducing fraud.

The agency coined an apt interpretation of the theme to the effect that the financing

of road infrastructure attracts investors, manufacturers and service providers, which strengthens local economies and promotes trade and longterm business resilience.

NRFA scooped the second-best award in the Transport and Allied Services

category and is looking forward to another exhibition at the Zambia Agricultural and Commercial Show in Lusaka.

To learn more about the operations of NRFA, visit the official agency website: www.nrfa.org.zm or contact the NRFA Customer Care Centre by dialing 700.



FROM left: NRFA director road tolling Charles Kandeke, board member Hector Sampa, director/ **CEO Daniel** Mtonga, board vice-chairperson Joseph Malisawa, and board members Wendy Mukape and **Vincent Linyama** attended the official opening of the 59th ZITF.



With CCTV surveillance,

vehicle tracking, this innovation

helps in preventing toll evasion,

licence plate recognition and

detecting suspicious activity,

By continuously tracking

using this feature, the NRFA's

control centre ensures accurate

transactions and traffic flow,

quickly.

and responding to emergencies





